



Tastes of Terrace | April 1–30, 2026

Tastes of Terrace is a month-long dining event celebrating Terrace's local food scene. The campaign encourages residents and visitors to explore participating restaurants through **exclusive, fixed-price dining experiences**.

Tourism Terrace is inviting local restaurants to take part and showcase what makes Terrace dining special!

Campaign Objectives

- Drive foot traffic to local restaurants in April
- Showcase the creativity and diversity of Terrace's dining scene
- Encourage diners to try new restaurants or revisit favourites

Menus

Participating restaurants are asked to offer a **set three-course menu**:

- **Appetizer | Main | Dessert**
- Suggested fixed price: **\$50 or less** per person (before tax & gratuity)

To appeal to a wide range of diners, dietary variety is encouraged.

Example mains:

- Vegetarian option
- Chicken or seafood
- Red meat

How It Works

1. **Guests browse menus** on the Visit Terrace website
2. **Guests book directly** with participating restaurants
3. **Enter to Win:** Guests scan a QR code at bill payment to enter a prize draw
 - **Grand Prize:** Kayak sponsored by Tourism Terrace
 - Restaurants contribute a **gift card (min \$50)** for supplementary prizes

4. **Share the Experience:** Guests are encouraged to post using the campaign hashtag (e.g. **#TastesofTerrace**) and tag **@visitterrace** and the restaurant

Promotion & Marketing

Tastes of Terrace will be promoted through a coordinated marketing campaign:

- Dedicated **Tastes of Terrace landing page** on the Visit Terrace website
- Promotion via **Tourism Terrace's Facebook & Instagram**
- **Printed posters** in high-traffic locations
(Visitor Centre, hotels & accommodations, and local community hubs)
- **Restaurant-specific materials** (menu inserts or tabletop signage)

Why Take Part?

- ✓ Increased visibility and promotion
- ✓ Incentive for diners to choose your restaurant
- ✓ Flexible menu creation
- ✓ Community-wide marketing support

Interested in Participating?

Contact: web@tourismterrace.org

Questions: liz.smaha@visitterrace.com

More info / Sign up: visitterrace.com/tastes-of-terrace

Participation deadline: **Friday, March 20, 2026**