Destination Marketing

Who We Are

About the Kermodei Tourism Society

Tourism Terrace is a registered non-profit society in the Province of BC governed by a Board of Directors. The Society was formed and incorporated in January 2007.

What We Do Our organization will lead in

Our organization will lead in destination marketing and visitor services, connect resources to tourism operators and we will participate in sustainable destination development and research activities which are a collective responsibility.

We are a resource for the tourism industry to align with, and connect to, our regional, provincial and national tourism organizations, First Nations and governments who are working at all levels to enhance the visitor experience and create benefits to host communities through sustainable destination management.



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